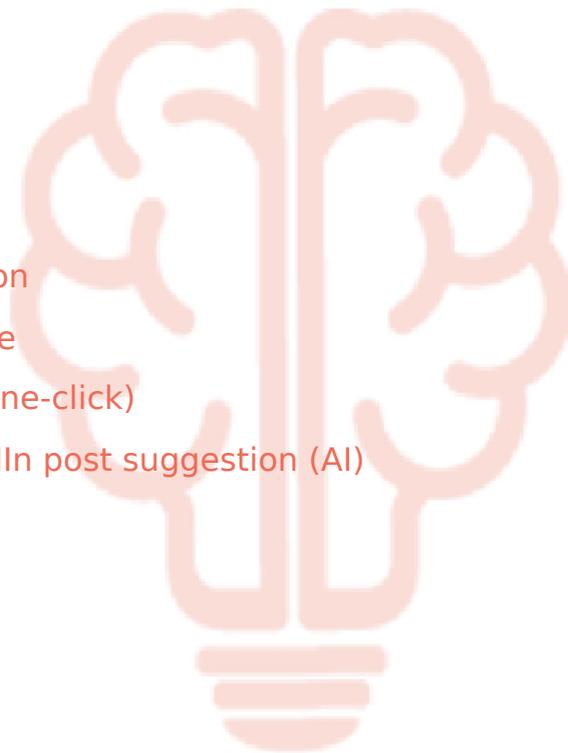


Datacurso Share Certificate AI

This documentation is split across multiple pages to keep the structure organized and easy to navigate.

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Overview

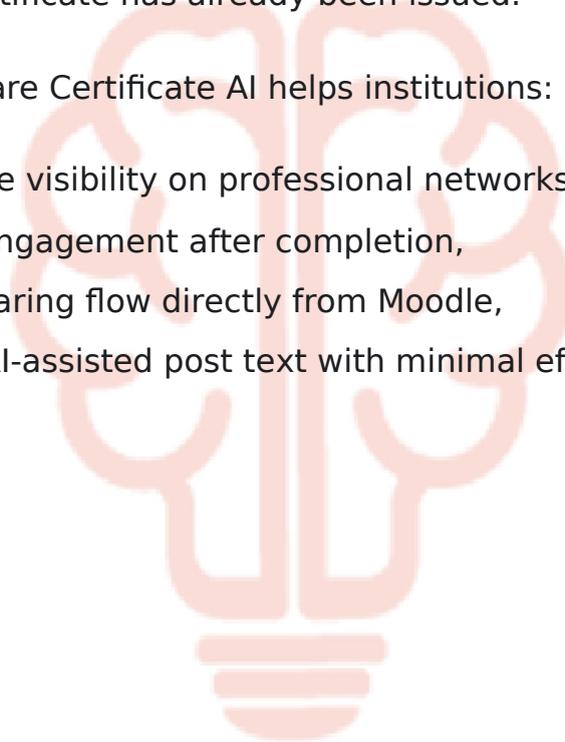
Share Certificate AI adds LinkedIn-ready sharing actions to Moodle **Custom certificate** activities.

Its main purpose is to let learners add issued certificates to LinkedIn in one click and, when enabled, generate an AI-assisted professional post message for LinkedIn.

The plugin does not replace Moodle certificate issuance. It extends the learner experience after a certificate has already been issued.

In practical terms, Share Certificate AI helps institutions:

- increase certificate visibility on professional networks,
- improve learner engagement after completion,
- keep a smooth sharing flow directly from Moodle,
- provide optional AI-assisted post text with minimal effort.



Installation

Installing via ZIP upload

1. Log in as an administrator and go to `Site administration > Plugins > Install plugins`.
2. Upload the plugin ZIP file.
3. Review the validation report and complete installation.

Installing manually

1. Copy this directory into:

```
{your/moodle/dirroot}/local/socialcert
```

2. Log in as an administrator and visit `Site administration > Notifications` to complete the upgrade.

Alternatively, run:

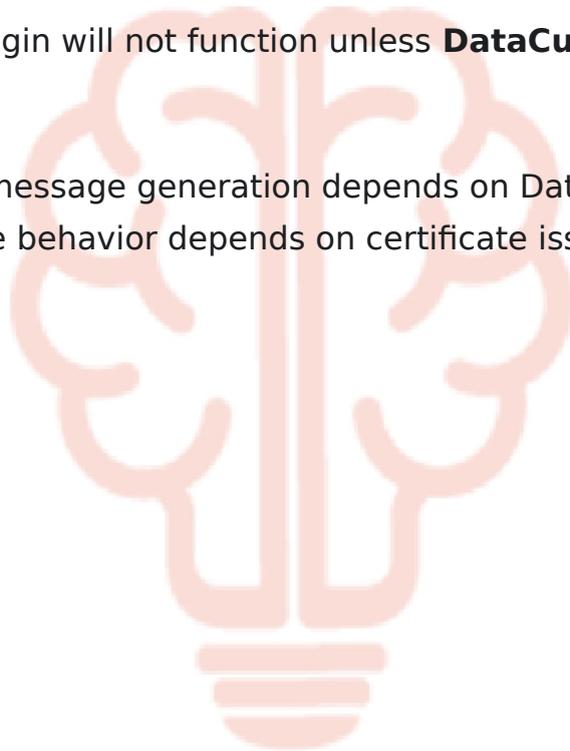
```
php admin/cli/upgrade.php
```

Pre-requisites

- Moodle **4.5** (recommended minimum: **2025100201**) or later.
- Install the Moodle AI provider **DataCurso AI Provider**.
- Configure a valid license key in DataCurso AI Provider as documented in [Datacurso AI Provider - Getting license keys](#).
- Install **Custom certificate** (`mod_customcert`) from moodle.org/plugins/mod_customcert (recommended minimum: **2024042212**).

IMPORTANT: This plugin will not function unless **DataCurso AI Provider** is installed and licensed.

Note: AI-based post message generation depends on DataCurso AI Provider. LinkedIn add-to-profile behavior depends on certificate issuance and plugin configuration.

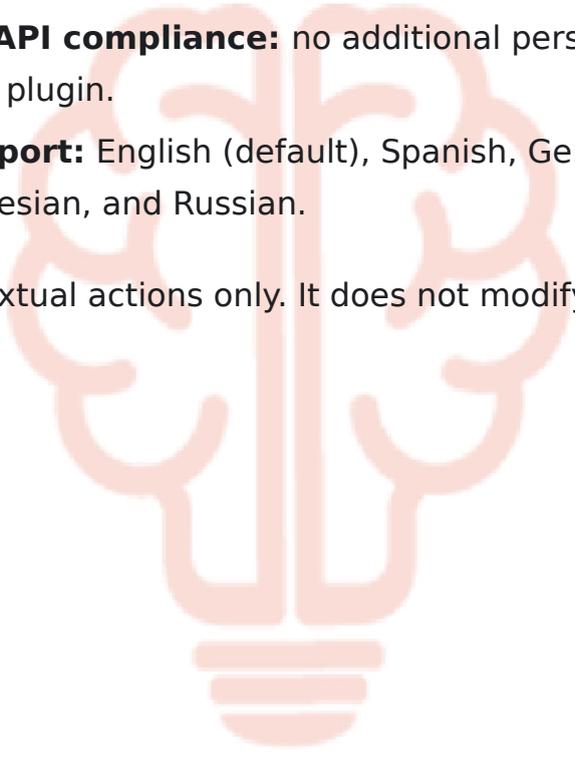


Features

Share Certificate AI includes the following capabilities:

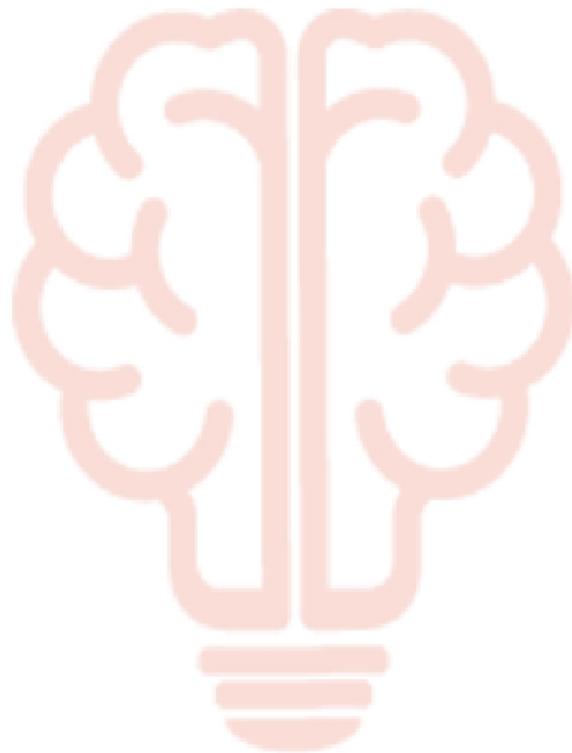
- **Add to LinkedIn profile action:** appears on issued certificates from **Custom certificate**.
- **AI integration for post copy:** generates a suggested LinkedIn message when AI is enabled.
- **Public verification link support:** includes credential verification URL in the LinkedIn flow.
- **Moodle privacy API compliance:** no additional personal data storage introduced by this plugin.
- **Multilingual support:** English (default), Spanish, German, French, Portuguese, Indonesian, and Russian.

The plugin adds contextual actions only. It does not modify the core behavior of `mod_customcert`.



Student Guide

A quick intro for students on how to share their course certificates: where to find the SocialCert block, how to copy links, and how to post to LinkedIn.



Add to LinkedIn (one-click)

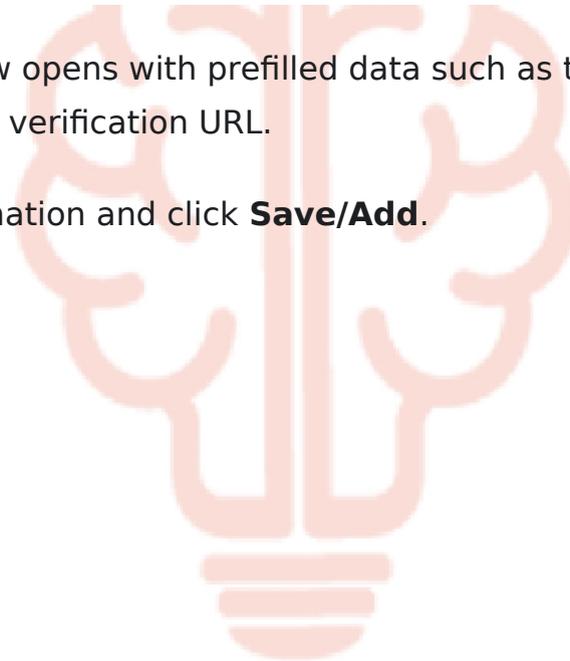
This flow lets learners add issued certificate data to LinkedIn with prefilled fields.

1. On the certificate page, click **Share on LinkedIn**.

PUBLICAREMOS UN ENLACE VERIFICABLE

 **Compartir en LinkedIn**

2. A LinkedIn window opens with prefilled data such as title, issuer, issue date, credential ID, and verification URL.
3. Review the information and click **Save/Add**.



Añadir licencia o certificación



* El asterisco indica que es obligatorio

Nombre*

Certificado

Empresa emisora*



LinkedIn

Fecha de expedición

Mes



Año



Fecha de caducidad

Mes



Año



ID de la credencial

CODE

URL de la credencial

<https://testia.buendata.com/mod/customcert/verify.php?code=CODE>

Aptitudes

Asocia al menos 1 aptitud a esta licencia o certificación. También aparecerá en tu sección Aptitudes.

[+ Añadir aptitud](#)

Contenido multimedia

Guardar

If the user is not logged in to LinkedIn, LinkedIn requests sign-in first.

If the button does not appear, verify certificate issuance and plugin configuration (organization name and organization ID).

Generate a LinkedIn post suggestion (AI)

When AI is enabled, users can generate suggested LinkedIn post copy from the certificate page.

1. Find the **SocialCert** card and click the AI button.

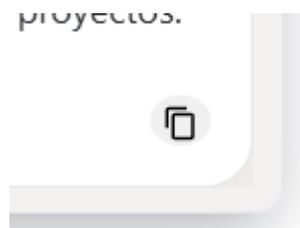


2. The panel expands and shows a suggested LinkedIn message.

A screenshot of the DataCurso website's certificate page. The page is titled 'Certificado' and includes a 'Resumir' button. Below the certificate details, there is a section for sharing on LinkedIn. A panel has expanded to show a suggested LinkedIn post. The post is from 'Buen Data' and contains the text: 'DataCurso Crear un mensaje profesional para tu publicación de LinkedIn con un solo clic'. The panel also shows a 'Copy' icon and a 'Share' icon.

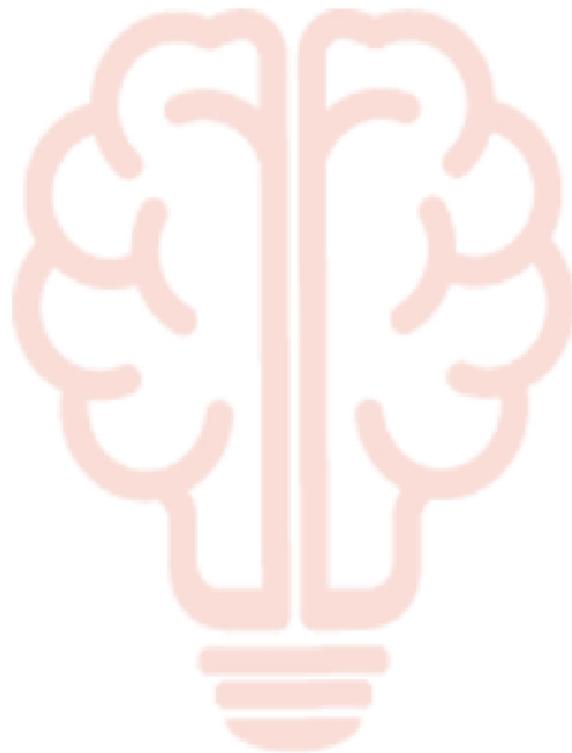
3. Review the suggested text.

4. Click the **Copy** button to copy the message.



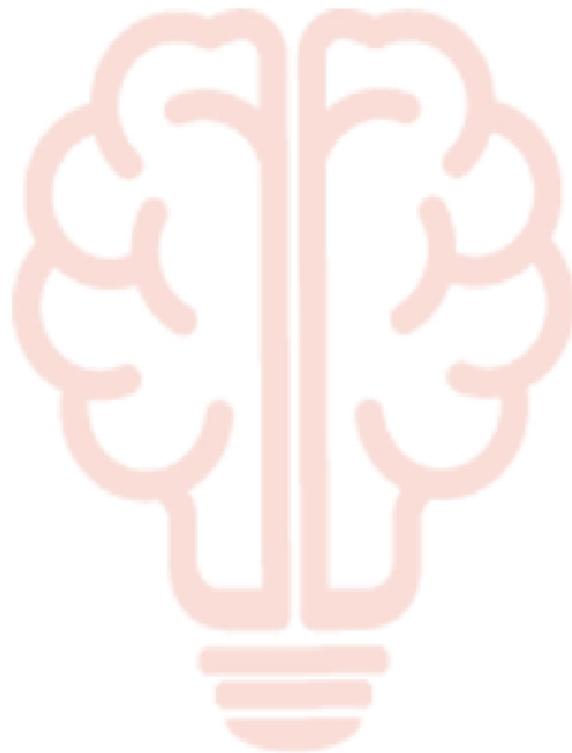
5. Open LinkedIn, paste the text, and publish your post.

The plugin suggests content only; it does not publish to LinkedIn automatically.



Teacher Guide

Short landing page for teachers using SocialCert inside their courses: learn how to enable the block, share certificates, and help students promote their achievements.



Using it in a course

To use Share Certificate AI in a course:

1. Add a **Custom certificate** activity.
2. Ensure the learner already has an issued certificate (`customcert_issues` entry exists).
3. The **Add to LinkedIn profile** action appears only when:
 - an issue exists for the current user, and
 - a valid `organizationid` is configured in plugin settings.

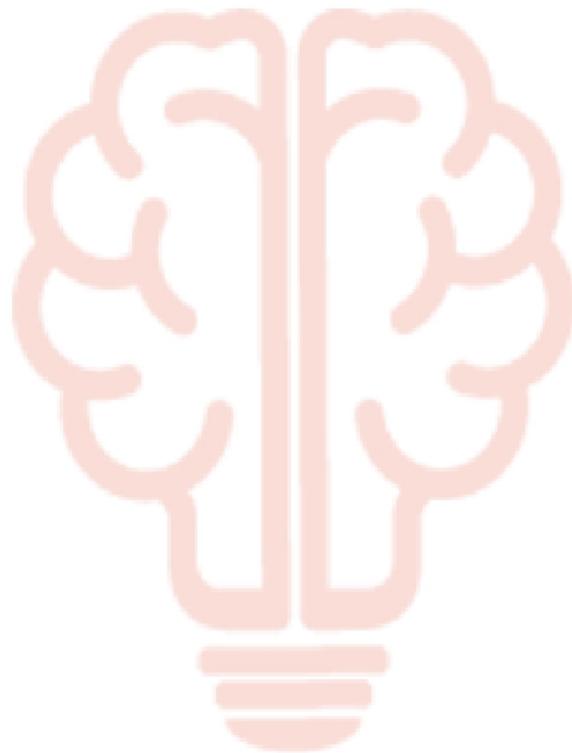
If no certificate has been issued, the action is blocked and an error is displayed.

In that case, the plugin does not redirect the user to LinkedIn until issuance exists.

The screenshot shows the DataCurso user interface. At the top, there is a navigation bar with links for 'Pruebas IA', 'Página Principal', 'Área personal', 'Mis cursos', and 'Administración del sitio'. On the right, there are icons for notifications, a menu, and the user's name 'Estudiante' with a dropdown arrow. Below the navigation bar, the breadcrumb path is 'Course AI / General / Certificado 2'. The main heading is 'Certificado 2'. There are two buttons: 'Resumir' and 'Descargar certificado'. Below these is a section titled 'Comparte tu logro en LinkedIn' with the text 'Publicaremos un enlace verificable de tu certificado.' and a button 'Compartir en LinkedIn'. A red error message states: 'Necesitas tener un certificado emitido antes de poder compartirlo en LinkedIn.' At the bottom, there is a DataCurso logo and a prompt: 'DataCurso Crea un mensaje profesional para tu publicación de LinkedIn con un solo clic'. In the bottom right corner, there is a user profile icon and a help icon.

Administrator Guide

Start here to configure SocialCert at site level: enable the plugin, review messaging options, and set any policies before teachers and students begin sharing certificates.



Plugin configuration

Once installed, configure Share Certificate AI from:

Site administration > Plugins > Local plugins > Share Certificate AI

In **General settings**, review:

Organization name (`organizationname`)

- Recommended field.
- Used as certificate issuer context and in the suggested LinkedIn post text.
- For best results, use the exact LinkedIn organization name (same casing, spacing, and accents).

LinkedIn Organization ID (`organizationid`)

- Optional field.
- Use when publishing under a LinkedIn Company Page context.
- If empty, LinkedIn default behavior applies.
- LinkedIn reference: [Associate your LinkedIn Company ID](#)

Enable AI (`enableai`)

- Global toggle for AI-generated LinkedIn post suggestion.
- When enabled, users can use the **Generate text for LinkedIn** action in the SocialCert panel.
- When disabled, the AI text suggestion action is hidden.

After configuring values, click **Save changes**.

Recommended: purge caches from `Site administration > Development > Purge all caches` to ensure frontend updates are visible.

How to find your LinkedIn Organization ID

You must be an administrator of the institution LinkedIn Page.

1. Open your organization's LinkedIn Page in admin view.
2. Copy the numeric ID from the URL.

Example:

```
https://www.linkedin.com/company/61803398/admin/...
```

In this example, the Organization ID is `61803398`.

The screenshot shows the LinkedIn admin interface for a certification. At the top, there is a navigation bar with links for 'Pruebas IA', 'Página Principal', 'Área personal', 'Mis cursos', and 'Administración del sitio'. On the right, there are icons for a notification, a message, and a user profile labeled 'Estudiante BD'. Below the navigation bar, the page title is 'Course AI / General / Certificado'. The main content area features a green checkmark icon and the text 'Certificado'. There is a '+ Resumir' button. Below that, the 'Fecha de emisión' is listed as 'martes, 14 de octubre de 2025, 15:07'. A blue button labeled 'Descargar certificado' is present. Underneath, there is a section titled 'Comparte tu logro en LinkedIn' with the text 'Publicaremos un enlace verificable de tu certificado.' and a blue button labeled 'Compartir en LinkedIn'. At the bottom, there is a white box with the DataCurso logo and the text 'Crea un mensaje profesional para tu publicación de LinkedIn con un solo clic'. On the right side, there is a user profile icon and a help icon.